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Dividends From Beauty.

Business. After a year of successful work the beauty salon or fitness club is capable to make profit in \$10-30 thousand monthly. Your initial expenses are from \$200 thousand to \$2 million - at competent business dealing will pay off for two years. Today fine appearance is so important for the successful person, however good education and solid working experience. Demand for services and the beauty-industry goods grows, the market is ready to give to investors a wide field for activity: now opening of own beauty salon, the fitness center or wellness-club is not considered destiny of wives of oligarchs, on the market there were the successful businessmen realizing surplus of means. The investor has three variants of opening of own enterprise. It is possible to buy already ready and developed business from the former owner, independently to construct it from zero or to address in the company creating the enterprises "on a turn-key basis".

The old horse does not spoil a furrow. Salon or club purchase in the secondary market is the most suitable variant if earlier you had no experience in the beauty industry. It is not necessary to spend forces and money for building of own business, and you can be engaged in its expansion. But only in case if the enterprise works stably. It can happen that the salon got by you is not capable to make for whatever reasons sufficient profit. "Last years the market of ready business promptly develops, this tendency will remain. But, despite improvement of quality of consulting services, process of purchase of the companies it is still connected with the raised risk. The primary goal of the buyer is reception of authentic data on actual position of affairs in branch. The information as much as possible opening the reasons of sale of operating business" also is necessary for it, - general director of "New business" Alexander Miljashov underlines.

Before purchase experts recommend to pay attention to the premise area (for a beauty salon it should be not less than 100 sq. meters, and for fitness club - from 400 sq. meters), conformity of its internal registration and an equipment set to the declared class, an arrangement (the entrance to it should not be complicated). Learn, whether the set of the services offered in it and the other enterprises differs, take an interest in qualification of the managing director and a staff, a parity of cost of services and the area taken away under them (the normal indicator considers, for example, \$30-40 thousand from one hairdresser's place in a year), a share of the salary of employees from a gain (20-30 %) and the size of deductions on purchase of preparations (7-10 %). Check up, for what term the necessary documentation and what conditions of contracts with suppliers is issued. It is important to know also, in rent or in the property there is a building occupied by the centre. In the latter case premise cost is estimated separately, such variant is most preferable, after all investments into the real estate are defensible.

There are quite successful young salons and clubs which were from the very beginning created for the purpose of resale. If their founder has a wide experience in building of own enterprises of the beauty-industry, it is the best variant.

When the enterprise is chosen, it is necessary to define its real price: "the cost design procedure was already fixed: usually it is equal to its two-year profit. This sum approximately twice exceeds a standard grade of investments into creation of own enterprise of the same level", - the head of department of creation of business of "Shop of ready business" Alexander Hodakov speaks.

Health and wellness - this topic has again become very popular to many people. It comes as no surprise that currently a great number of people take care of themselves with increased diligence. And while one part of people looks for taking care of themselves, the other one is searching for how to set up [wellness home based business](#). Those who want to deal with this business, need some knowledge about [health and wellness trends](#) to be successful in it.

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